

SageCRM | What's New

SageCRM v7.0 drives user adoption and productivity

More than ever, businesses are focusing on making their processes more efficient and their staff more productive. SageCRM v7.0 delivers on these goals with a customizable, interactive dashboard; fresh, modern user interface; an Active Directory import that makes it faster to deploy new users; and other productivity-enhancing features.

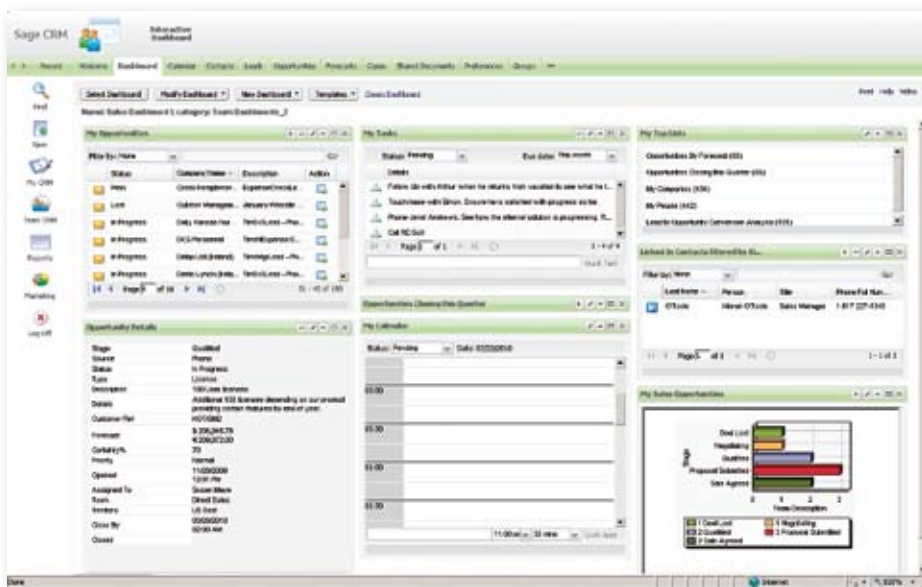
The result? SageCRM v7.0 is easier to use, deploy, and customize than ever—from the way you log on to what you see on your dashboard; from managing your activities to the look and feel you choose to display on your interface.

Revolutionize how you manage information

The new interactive dashboard transforms how you manage your business and how your employees manage their day. The interactive dashboard delivers a rich and personalized user experience that boosts productivity and helps drive user adoption across the business.

Users can now manage all their activities from one place, including their calendar, tasks, and lists. It can also display web and RSS feeds that deliver relevant content such as news headlines and blogs. Plus, users can tap into social networking for instant knowledge about customers through integration with LinkedIn® and other social media sites. All this enables users to accomplish more by accessing the information they use every day without switching screens.

Using drag and drop functionality, users can quickly and easily personalize the layout and the information displayed on the interactive dashboard so it matches the way they work.



- ◆ Boost the productivity of your staff and your business with the SageCRM Interactive Dashboard.

BENEFITS SNAPSHOT

Delivers relevant information in one place to boost productivity and help drive user adoption across the organization

Enables users to **view important content from Web and RSS feeds** for a more complete view of customers, accounts, and industry information

Provides customized workspaces for teams and personalized workspaces for individuals, delivering maximum flexibility and usability across the organization

Enables users to **get up and running quicker** through convenient deployment features

Helps users log on easier, lessening the burden on IT

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